

# The Impact of technology on the Da'wah to Islamic. Case Study University Kuala Lumpur MITEC Campus

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## Abstract

The current study aims to identify the impact of cultural invasion and technology on young Muslims in higher education. It aims to identify technology and its uses to spread the call to Da'wah to Islamic. And reduce culture's intellectual impact and effect. A questionnaire method was designed and used then questionnaire was distributed to the students at the University of Kuala Lumpur (MITEC) to clarify the contribution of each of the sources The study community consisted of most of the bachelor and diploma students at the university of Unmilk, the number of responses reach to 146 students. The result showed that technology is very important in our life and very high-speed technology to spread the Da'wah to ALLAH SWT.and it can save the time and people efforts. Furthermore, the result showed the technology significantly affected the students even positively if correctly used or negatively if wrongly used.

Keywords. Modern technology, Dawah to Islam, Internet technology

## 1.0 INTRODUCTION

The relationship between truism and influences Looking at linguistic induction and the realistic use of influence and influence, we note that There are aspects of participation and difference between them, and we can summarize these aspects as follows

The two words may share the meaning, so it is a matter of synonymy, and the intended synonym

Here is the relative synonymy, i.e. the partial participation in the meaning, because the language decreases between Its words are synonymous with the full meaning, each word has its own meanings, even if they are combined with a word or other words that carry some meanings

In the recent past, email marketing quickly became the Malaysia preferred method of communication for companies looking to cut expenses, increase profits. As the dynamic world of marketing advances, analysts have mentioned some disadvantages of mail E-marketing that offered other alternatives such as direct marketing. A person can view his e-mail from anywhere in the world. And there is no e-mail cost, only internet connection cost, which is Free in many countries. And also through which messages are sent (and these messages can contain texts, images, and sounds) and messages are received within a few seconds after they are sent. A person can view his e-mail from anywhere in the world [1].

N. Kumar et al [2] discussed the significant and benefits of WhatsApp compared to traditional telephone, which involves delays and interruptions. The fact that most consultations can be resolved directly through this system can contribute significantly great for easing congestion and simplifying healthcare delivery figure 1 shows the main reason to consult via WhatsApp.

Sabeen Jamil et al [3] In this study, it was confirmed that teachers and students are switching to new media and Facebook as educational tools. It can be used for functional and student improvement. Post-course performance.

Najwa et al [4]were highlighted the findings and the

benefits of social media embedding in ensuring effective communication. Instructor Student Instructor Student - Colleague.

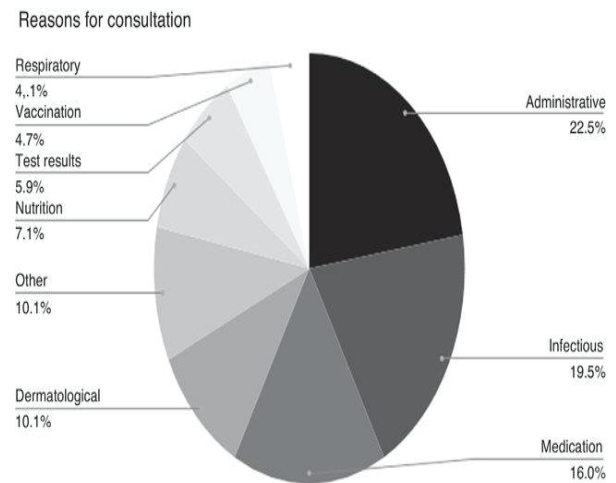


Fig. 1 The main reason to consult via WhatsApp[5].

The main objective in the current study are Explanation of the concept of fatwah, and the rotation of this concept between ancient and contemporary, further more to study the Impact of technology on the Da'wah to Islamic.

## 2. Methodology

**Research** methodologies and procedures are the main focus of conducting research. Acquire data by achieving the applied aspect of research. It is necessary to perform statistical analysis, which interprets the results in the light of literature studies. This section covers the methods used, the limitations of the study, the community and study samples, and a description of the research tools used and preparation methods.

In addition to the various tools were used to collect research data. Statistical processing used.

Two main sources of information were used such as Secondary source: modern Arabic and foreign books and references, periodicals and articles. Primary source to address the analytical aspects of the subject of the study, the researcher collected data Primary through a questionnaire as an essential tool in the study designed specifically for this purpose

Letter of introduction to the research and researcher

and take the permission was sent through the research supervisor, Dr. Zahr Yaqoub, stressed the importance of cooperation in collecting information to use for near future

The study samples consisted of (146) students from the University Kuala Lumpur - Malaysian Institute of Industrial Technology (Unmil MITEC) (University Kuala Lumpur Campus Cawangan Malaysian Institute of Industrial Technology (Unmil MITEC) Excel software was used for data Analysis.

### 3.0 RESULTS AND DISCUSSION

**In this section**, the data analyze data, test hypotheses, answer research questions to achieve the purpose of this study, and presented the most marked findings through paragraph analysis. The questionnaire and study variables contain general data were carried out. Statistical data were collected via research questionnaires and Statistics.

In this context, it was found from the ratios shown in Figure 2. it can note that there is A clear agreement that technology has an important role in spreading the invitation by inviting those who have on own mail. To fasting on Mondays and Thursdays and reminding him of the virtue of reading Surat Al-Kahf on Friday and participate in charitable work.

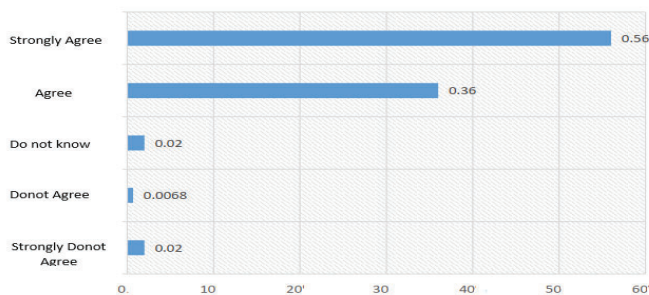


Fig 2. Advantage of technology to spread the invitation religious occasions (%)

The second question for the is Interest in using technology as a cultural aspect.

Technology has played a fundamental and important role in cultural development. for. Research development and improvement. The concept of

distance culture appeared in the field of education at that time, where technology has had a significant and significant impact on the emergence of cultural fields and cultural concepts.

From the ratios that appeared in Figure 3, it infers that the students' knowledge The importance of the connection of technology with culture is little, so they must be educated via the Net, such as 44 View electronic encyclopedias and design Islamic visual and audio websites via YouTube and publishing CDs that contain Islamic audios in proportion to the age

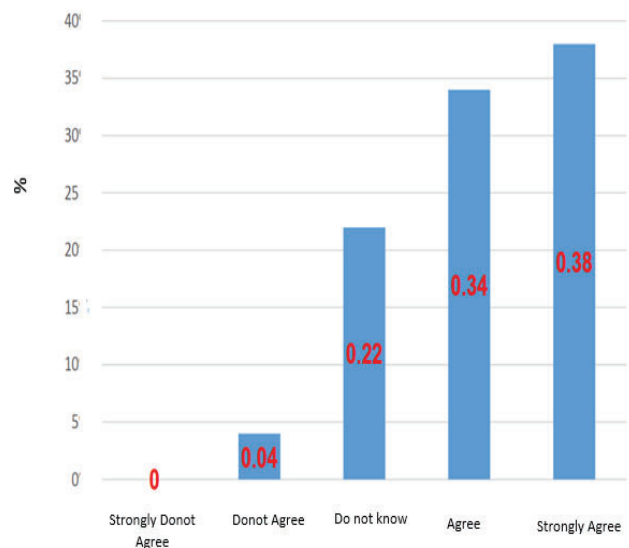


Fig 3. Using technology as a cultural aspect

**Question 3** Lack of computer knowledge and technical skills is one of the most important obstacles to using technology in Da'wah.

Practicing the call to God through modern technologies and the Internet on the face the specials do not require certificates or complex courses to learn a lot from the degree holders.

There are many legal means and methods to exploit this network in calling Da'wah in the few days, and many people were guided by their own hands, which only God knows, for it withered dealing with the network with specialized people, because of the flexibility of this network in dealing with it with all segments of learners

It was clear from the figure 4 that appeared with us that there are a number of the study population that are not well informed that the computer skills, such as some technical aspects, lack of knowledge of languages and fear The negative is to enter the world of technologies here, the preacher must be trained in skills The modern computer, and can double interest in this aspect

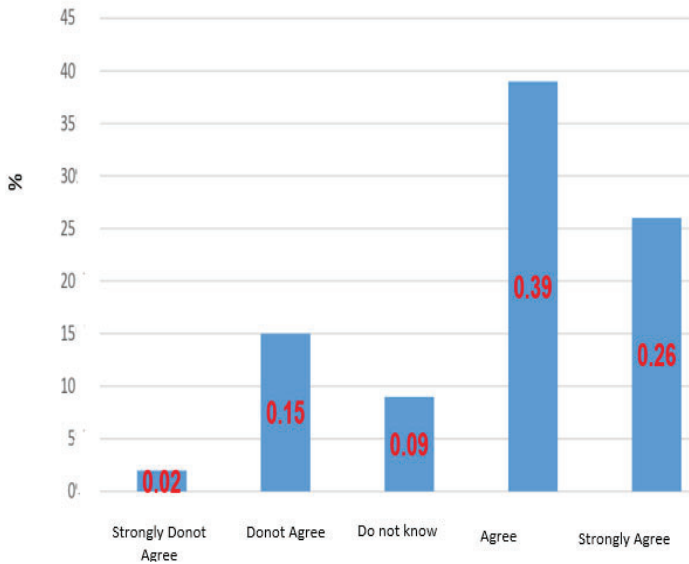


Fig 4. Computer learning and technical skills

**Question 4** The Internet is a free method of advocacy

Here lies the idea that the advantages of this method are greater than its negatives, and this indicates that in Figure 5.

The Internet is one of the living means that saves effort for the users and increases access to more people and minimize the distances at the speed of lightning and to enter people's homes without barriers to invite them to worship Da'wah. And hear the call Da'wah. is open with large numbers and races of people from all over the world

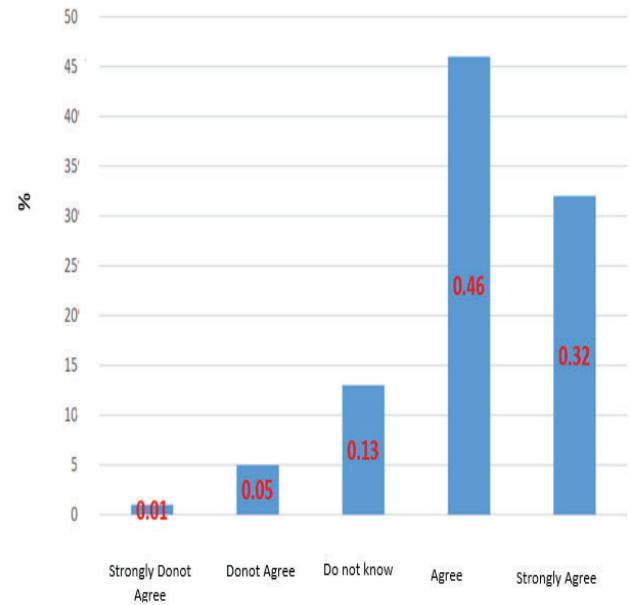


Fig 5. The Internet is a free advocacy tool

**4.0 CONCLUSION**

The results related to this study showed that the practice of fatwah to ALLAH God Almighty through Technological techniques to require from the preacher to great effort or high certificates, they are available at any time, someone can listen to advice or any religious lesson at any time anywhere and at any time Going towards the use of technology of all kinds, the preacher must. Learning technology and making good use of it so that can use it talking to people and communicating with them This result also enhances the use of computers and the need to be proficient in dealing with The Internet to be harnessed to spread the fatwah to ALLAH God Almighty.

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